

ORDER



Orders
Order / Rev: 1867891
Alt Order #: MANUAL
Product Desc: Week of 10/13-2w
Estimate: N/A
Flight Dates: 10/13/19 - 10/26/19
Original Date / Rev: 10/09/19 / 07/07/20
Order Type: RFP

KHOU
Primary AE: Kari Bivins
Sales Office: GNAT
Sales Region: NAT

Agency Name: Begala-McGrath
Buying Contact:
Billing Contact:
 5900 Memorial
 Houston, TX 77007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/ Bill King / Mayor / TX
Demographic: A25-54
Product Codes: PL-City Mayor
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Advertiser External ID: 53157
Agency External ID: 20756AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/19	10/26/19	12	\$2,450.00	\$2,082.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2019	12	\$2,450.00	\$2,082.50	0.00
Totals	12	\$2,450.00	\$2,082.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kari Bivins	GNAT	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHOU	10/13/19	10/13/19	Weekend ROS 4-9a 6:28 AM-6:30 AM	CM	6:28 AM-6:30 AM (6:28 AM-6:30 AM)	-----S	:30	1	\$200.00	P05	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/19	10/19/19	-----S		1				\$200.00		0.00			
N 2	KHOU	10/13/19	10/19/19	Great Day Houston 9-10a Great Day Houston 9-10a	CM	9-10a	MTWTF--	:30	2	\$275.00	P03	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/19	10/19/19	MTWTF--		2				\$275.00		0.00			
N 3	KHOU	10/13/19	10/19/19	Local News @ 430a M-FCM Local News @ 430a M-F	CM	430-5a	MTWTF--	:30	2	\$125.00	P03	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/19	10/19/19	MTWTF--		2				\$125.00		0.00			
N 4	KHOU	10/19/19	10/19/19	NCIS NO 1130p-1230a Sa NCIS NO 11p-12a Sa	CM	11p-12a	-----S-	:30	1	\$225.00	P02	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/19	10/19/19	-----S-		1				\$225.00		0.00			
N 5	KHOU	10/20/19	10/20/19	Weekend ROS 4-9a 6:28 AM-6:30 AM	CM	6:28 AM-6:30 AM (6:28 AM-6:30 AM)	-----S	:30	1	\$200.00	P05	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/19	10/26/19	-----S		1				\$200.00		0.00			
N 6	KHOU	10/20/19	10/26/19		CM	9-10a	MTWTF--	:30	2	\$275.00	P03	0.00	NM	2	\$550.00

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KHOU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Great Day Houston 9-10a											
				Great Day Houston 9-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/20/19	10/26/19	MTWTF--		2				\$275.00		0.00			
N 7	KHOU	10/20/19	10/26/19	Local News @ 430a M-FCM		430-5a	MTWTF--	:30	2	\$125.00	P03	0.00	NM	2	\$250.00
				Local News @ 430a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/20/19	10/26/19	MTWTF--		2				\$125.00		0.00			
N 8	KHOU	10/26/19	10/26/19	NCIS NO 1130p-1230a \$M		11p-12a	-----S-	:30	1	\$225.00	P02	0.00	NM	1	\$225.00
				NCIS NO11p-12a Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/20/19	10/26/19	-----S-		1				\$225.00		0.00			
													Totals	12	\$2,450.00